



Tamil Nadu Agricultural University
Coimbatore – 641 003

Dr.M.Rajavel, Ph.D.,
Public Relations Officer
Mobile: 94890 56730

Phone: 0422 - 6611302
Fax: 0422 – 2431821
E-mail: pro@tnau.ac.in

To
The Editor,
Sir,

Date: 01.11.2025

I request that the following message may kindly be published in your esteemed daily:

Skill Development Training for Farm and Rural Women on Production of Mulberry Fruit based Nutraceutical Products

Department of Sericulture, Forest College and Research Institute, Mettupalayam conducted a five days **Skill Development Training** for farm and rural women in preparing “**Mulberry fruit based nutraceutical products**” from 27.10.2025 to 31.10.2025 at Annur, Coimbatore. The participants were imparted skills on preparation of different high value added products like jam, squash, ready to serve, dehydrated fruits, fruit powder, preserve, fruit shake, candy, bar and pickles. The beneficiaries were also exposed to commercial food processing unit at Post Harvest Technology Centre, TNAU, Coimbatore and ABIS - Technology Business Incubatee Product Promotion Centre for marketing linkages and commercialization of the products.

The valedictory function was conducted on 31.10.2025 and presided over by Thiru. Nihar Ranjan, IFS, Dean, FC&RI, Mettupalayam. In his Special Address, Dean highlighted the role of women in entrepreneurship development through promotion of fruit products to the beneficiaries. He also urged that the beneficiaries to come forward in taking up the production of mulberry fruit products as a business enterprise to earn additional income and distributed the certificates for successful completion of the training.

Dr. K.A. Muruges, Professor and Head (Sericulture), in his Presidential Address, emphasized the importance of women in increasing income by making mulberry fruit products as a commercial venture to meet out the family needs. Dr.P. Priyadharshini, Principal Investigator of the scheme narrated the activities done by beneficiaries during the training period.

The training manual on mulberry fruit based food products were distributed to the beneficiaries. As part of the training programme, the participants shared their views on the importance of training and assured to become entrepreneurs with the skills they learnt, for generating additional income for raising their standard of living. The training was funded by the Department of

Scientific and Industrial Research (DSIR), New Delhi. Around 25 beneficiaries from villages in and around Annur attended the training. Dr. A. Thangamalar, Co-Principal Investigator and Miss. R. Kowsalya, JRF of the scheme made all the arrangements for successful conduct of the training programme.

Public Relations Officer